



I Innovate

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INNOVATION

Bob designed and implemented a database to maintain Certificates of Originality for application software developed by STG, and a web interface to access the database. COOs, historical records of software programs developed by IBM, document IBM's right to license the software. This database is used by the software development teams who create the COOs, the legal teams who support the intellectual property licensing effort by reviewing and approving the COOs, and the IP licensing teams who require the COOs for the contracts.

IMPACT

Workflow has been streamlined, enabling the teams involved in IP licensing deals to perform tasks independently, and their individual efforts are coordinated through this database. Since its implementation in 2004, the COO database has been used to facilitate several multi-million dollar IP licensing contracts.

